



**LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034**

**B.A. DEGREE EXAMINATION - SOCIOLOGY**

FIFTH SEMESTER – NOVEMBER 2011

**SO 5402 - SOCIAL PSYCHOLOGY**

Date : 12-11-2011  
Time : 9:00 - 12:00

Dept. No.

Max. : 100 Marks

**PART A**

**Answer ALL questions in about 30 words each**

**(10 × 2 =20 marks)**

1. Define social psychology.
2. State any two goals of social psychology.
3. What is meant by 'inner self' and 'outer self'?
4. What is self-monitoring?
5. Define collective behaviour.
6. What is the difference between crowd and audience?
7. Define public opinion.
8. Name the agents of public opinion.
9. What do you mean by conflict spiral?
10. What threats and counter threats you perceive in inter group conflicts?

**PART B**

**Answer any FIVE questions in about 300 words each**

**(5 × 8=40 marks)**

11. Explain the field of social psychology.
12. Differentiate sex and gender. Explain the importance of gender roles at home.
13. What are high and low self monitors? Explain with examples.
14. Define crowd. Describe the characteristics of crowd.
15. What are mobs? Differentiate audience behaviour from mob behaviour.
16. Explain the importance of public opinion in politics and administration.
17. Define groups and describe the nature of inter - group relations.

**PART C**

**Answer any TWO questions in about 1,200 words each.**

**(2 × 20=40 marks)**

18. Analyse the causes of low self esteem and suggest ways to cultivate high self esteem.
19. What are the types of crowd? Explain.
20. Write an essay on the stages in the formation of public opinion and the agencies involved.
21. Dwell on the emotions involved in conflict and suggest ways of reducing conflict and improving inter-group relations.

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